

RUSK RENOVATIONS

NEW YORK'S MOST SOUGHT-AFTER ADDRESSES CALL ON THE EXPERT CONTRACTORS AT RUSK RENOVATION TO BRIDGE THE WORLDS OF MODERN LUXURY AND HISTORIC ELEGANCE.

The list of successful projects at Rusk Renovations reads like a real estate black book of exclusive properties. At high-end Manhattan addresses surrounding Central Park, throughout Tribeca, Park Avenue and the West Village, Rusk exhibits its award-winning reputation for collaborative, cutting-edge general contracting work. Rusk excels in this space by balancing time-honored traditional carpentry techniques with its in-depth knowledge and practice of the most current technologies. From advanced A/V, lighting and air-conditioning systems to project management methods that run according to their own in-house standards, the Rusk team embodies an educated yet practical understanding of how to build sophisticated residences—and it's no surprise, given that principal John Rusk teaches the master's program in residential project management at

Columbia University. Knowledge is king when it comes to navigating the intricacies and political realities of renovating high-end properties in the city, and Rusk is the insider's secret to building complex projects in demanding co-op and condominium environments: They've built 15 projects at The Plaza alone. High-profile clients value this unassuming company's practice of protecting confidentiality and providing a broad range of support services. Over the past 27 years, and especially since wife and co-principal Mary Kocy joined the company, the Rusk brand has



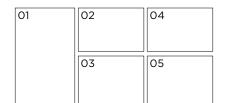
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become known for the kind of stunning detail and artistry that led to the firm being honored with the Lucy G. Moses Award from The New York Landmarks Conservancy. Rusk and Kocy think that collaboration is key to the success of their projects. "We believe in the power of multiple disciplines and talents working together on a challenge," Rusk says.

DOWN TO THE DETAILS

It's no wonder, with such a collaborative and engaged process, that Rusk Renovations has been named by Crain's New York Business one of the best companies to work for in New York. While their staff includes project managers holding master's degrees in project management, mechanical engineering, design and architecture, their will to meet commitments and build beautiful projects leaves many of them, including Rusk, a trained carpenter, covered with wood shavings and plaster dust at the end of a day. "It's crucial as artisans that we understand the vision of our clients and their design team, and then work to achieve it in every nuance," Rusk says. "With us, crafting beauty and the highest level of service go hand in hand."

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OPPOSITE PAGE

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