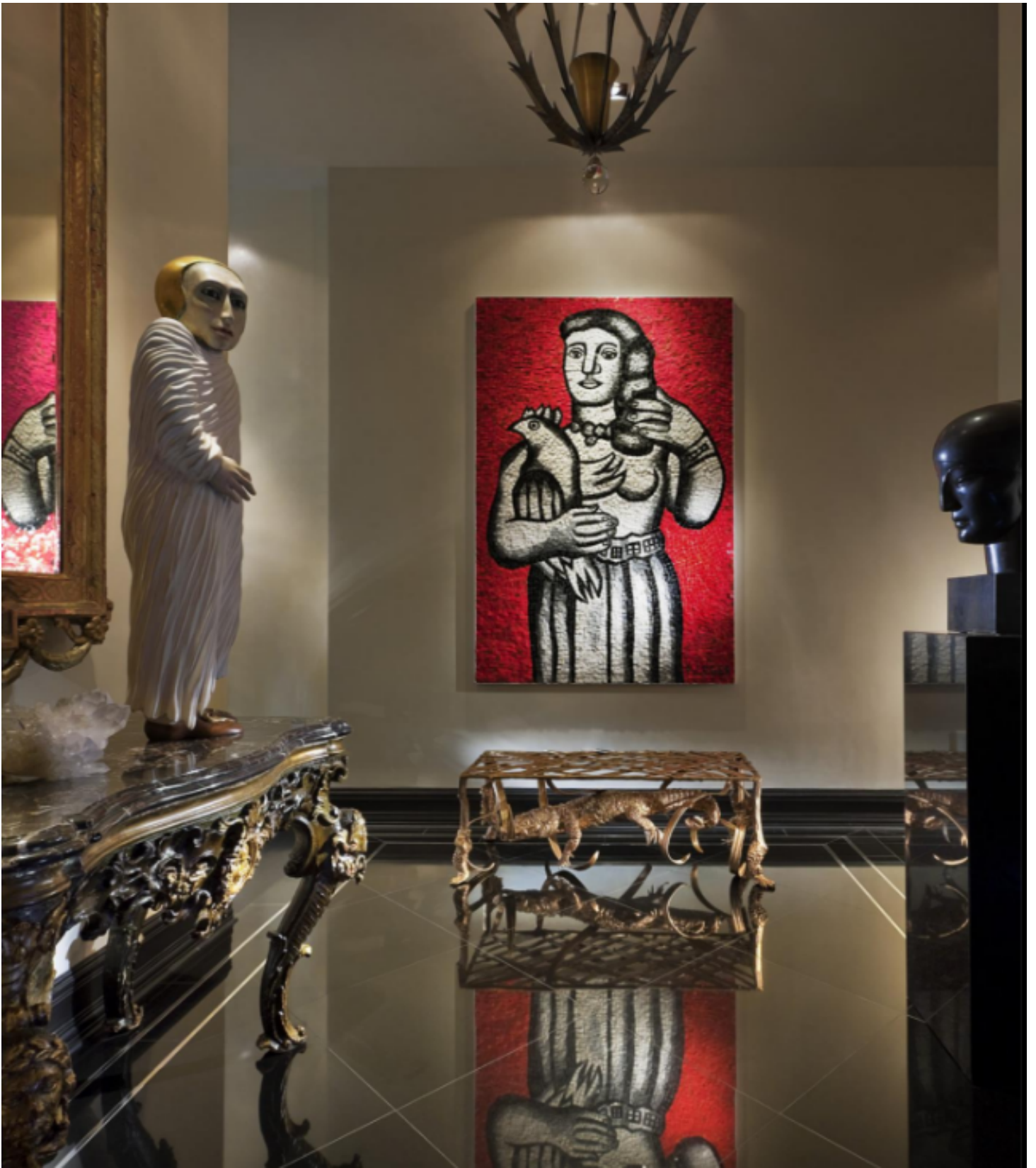
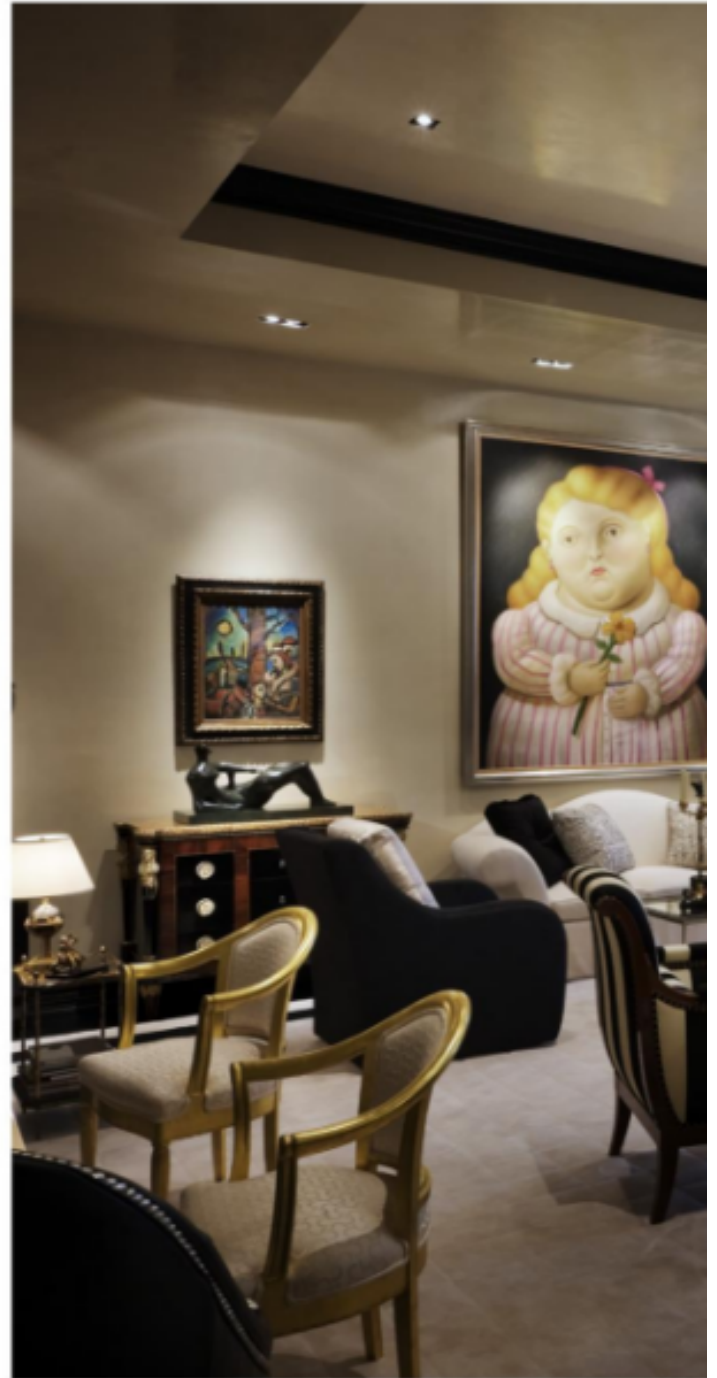


RUSK

www.ruskinc.com





John Rusk comes from a long line of mechanics and innovators; his family were plumbers and hardware merchants but the real driving force in his background is a distant relative. John Ruskin is the 19th century English visionary who wrote: "When we build, let us think that we build forever. Let it not be for present delight, nor for present use alone."

To build projects that endure, Rusk listens. Clients know their project better than anyone - it is, after all, their dream. He and his team have a process for extracting crucial information by asking clients the right questions and listening to the answers about lifestyle, taste and preferences in order to meet their needs. This process was first developed at the Harvard Program on Negotiation where Rusk studied and wrote his primer for owners, "On Time and On Budget." He continues his academic research through the course he has taught at Columbia University for the last decade.





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Rusk is devoted to supporting the design team, whether they are in New York City or anywhere in the world. While the designer's artistic vision will guide the project, Rusk provides the craft and resources to build in New York. Rusk's in-house education, standards and long-term service team are second to none.

His featured projects demonstrate their approach.

The first is a dramatic, art filled home, built for clients who were building in New York for the first time. Rusk paired the client's favoured interior designer, the gifted Jeffrey Hitchcock, with New York architect Ann Macklin. Built on a tight schedule of five months, the project had ebonized floors, Venetian, upholstered and suede walls, as well as a granite with nickel inlay gallery. The ceiling of the powder room was a zigurat of faceted mirror while the master bath was onyx and gold leaf.

The second project is a contemporary townhouse conceived by Haute Architecture. The center piece is a sculptural staircase modelled on a human vertebrae. The master bath counter is carved from a solid block of stone weighing in excess of a tonne and the entire cabinetry volume is clad in the veneer of a single English white oak.

There are no shortcuts, says Rusk. He has been building and refining this process for the last 32 years along with his partner Mary Kocy, herself a fourth-generation builder. These projects were checked against 709 checklist items regarding every aspect of the work.

Crain's New York Magazine has awarded them with the honor of being one of the "Best Places to Work in New York" and the firm has won city and national awards, such as the Lucy G. Moses Award from the New York Landmarks Conservancy, as well as two Chrysalis Awards for Remodeling Excellence and a *Qualified Remodeler's Master Design Award*.

He works with remarkable designers like Jamie Drake, Kerry Joyce, Jeffrey Hitchcock, David Scott and Kenny Alpert; and architects like John B. Murray, Haute Architecture, Danny Forster and Timothy Bryant.

Dream Project

My dream is to build for clients who are looking for a long-term home in New York that they intend to pass on to their children. When those are the parameters, all decisions are obvious.

